

# 148 MILLION FAKE PHONES IN 2013...

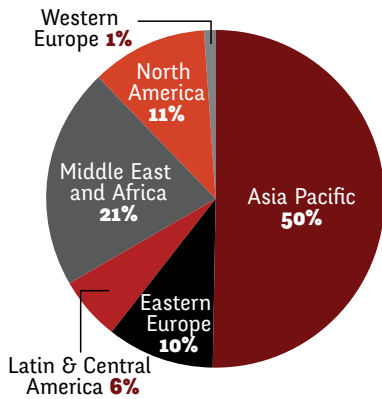
## AND YOURS? FAKE OR GENUINE?



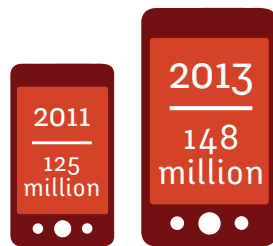
There is very little awareness amongst consumers and governments about the degree to which counterfeit mobile

phones are being sold and shipped around the world. This is an issue that impacts everyone of us.

### Where is it happening?



### What's the scope?

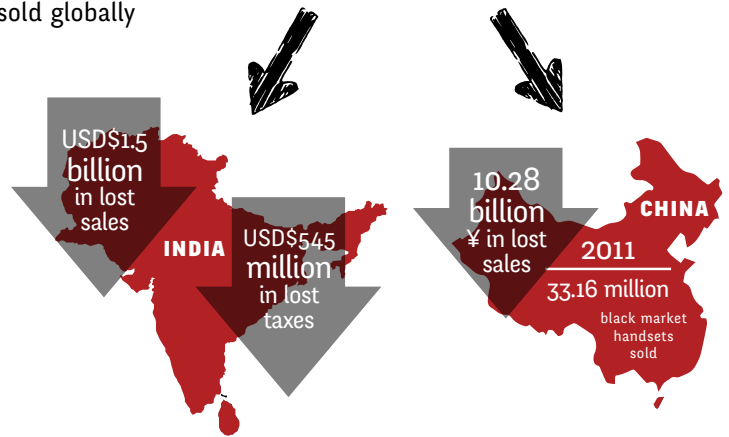


counterfeit/substandard handsets sold globally

### What's the impact?



For example:



That is:

- ✗ lost economic growth....
- ✗ lost job opportunities, and
- ✗ lost taxes and duties

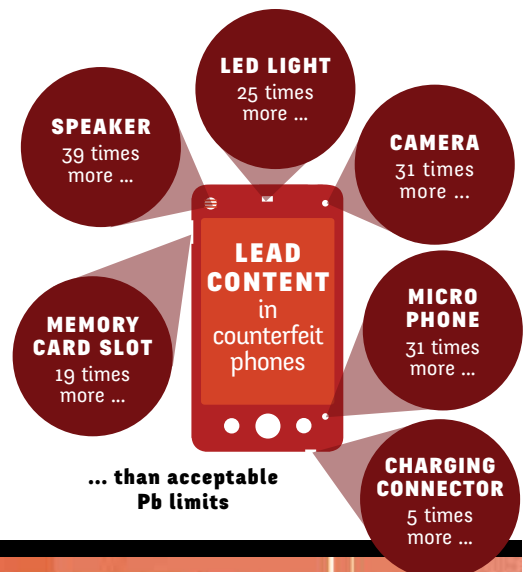
### Not in my country? Well, probably yes!

Organised criminal networks undertake counterfeiting and the smuggling of these products around the world. The United Nations Office on Drugs and Crime estimates that the trade in all counterfeits is worth \$250 Billion per year.



### A real threat to health and environment

Counterfeits or fakes by their nature are illegal and those behind them aren't interested in the safety checks or in meeting the quality standards for regular products. Some of the counterfeit phones have been found to contain high levels of lead and other substances which can harm the environment and are a danger to human health.



## IS MY PHONE GENUINE OR FAKE?

FIND OUT BY CHECKING [WWW.SPOTAFAKEPHONE.COM](http://WWW.SPOTAFAKEPHONE.COM)